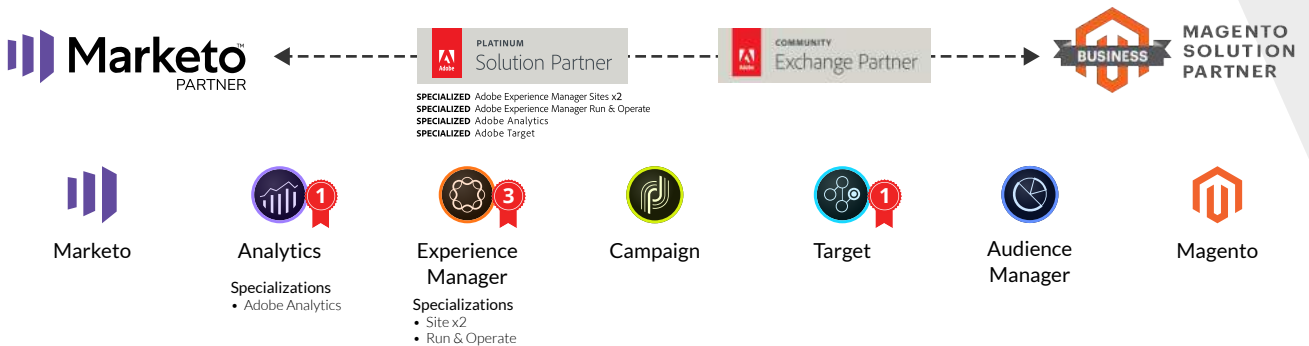


# TA DIGITAL ADOBE CAPABILITIES FOR B2B



TA Digital is the only global boutique agency that delivers the “best of both worlds” to clients seeking to achieve organizational success through digital transformation. Unlike smaller, regional agencies that lack the ability to scale or large organizations that succumb to a quantity-over-quality approach, we offer resource diversity while also providing meticulous attention to the details that enable strategic success.

## TA DIGITAL - ADOBE PLATFORM EXPERTISE



## TA DIGITAL - ADOBE VERTICAL EXPERTISE

B2B Going Digital – The Next Great Wave Of Digital Transformation

Superior Self Service Support By Leveraging Data And Experience

Helping Healthcare Providers Get An Enhanced Forecasting View By Utilizing Machine Learning Algorithms

Helping Millennials Make The Right Insurance Choices Through Innovative Digital Experiences

# TA DIGITAL ADOBE ASCENT OFFERING FOR B2B

TA Digital: The only Digital Partner that can deliver clients value using the Adobe Experience Platform, Magento and Marketo



Offering	Duration
Enterprise B2B Clients	26 Weeks
Midmarket Content + Commerce Clients	20 Weeks
Midmarket Commerce Only Clients	18 Weeks
Midmarket Content Only Clients	14 Weeks

\*These are fixed-price, fixed-scope, and fixed-timeline baseline service offerings with the option to upgrade with different UI, more customizations and additional integrations.

