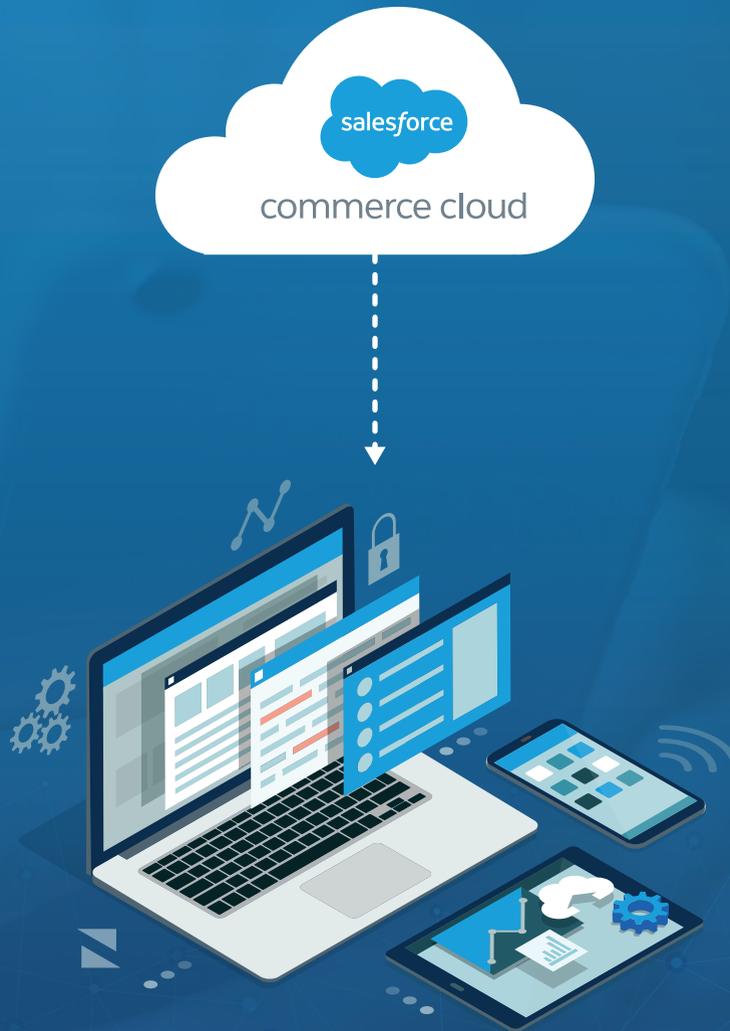


Salesforce B2C Rapid Launch Program



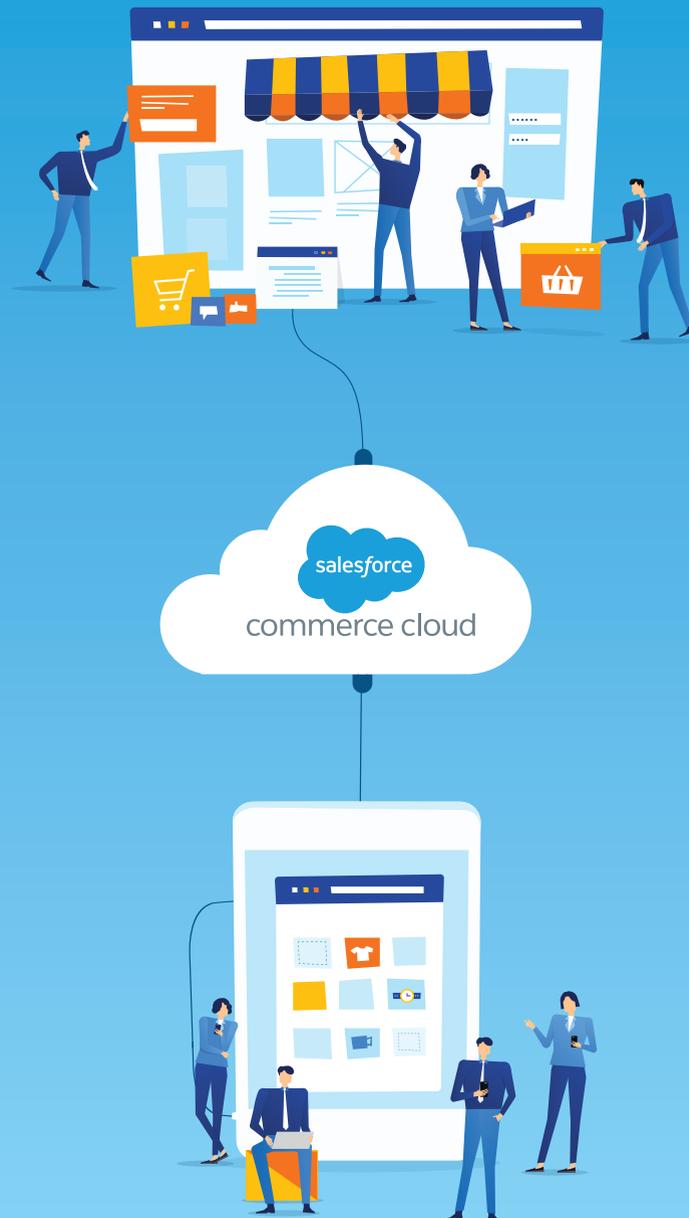
Store Front Reference Architecture

TA Digital's RLP enables customers to launch a Salesforce Commerce Cloud site in fewer than **12 weeks at a cost of \$160K or less**

What Is It?

With ever changing customer expectations, merchants need ways to quickly launch digital experiences that meet or exceed these expectations. This calls for a robust and agile platform that delivers the scale and tools required to stay ahead of the market.

The Rapid Launch Program (RLP) of TA Digital addresses this need. It delivers a fully branded, feature rich eCommerce experience on the Salesforce Commerce Cloud (SFCC) platform leveraging the Store Front Reference Architecture (SFRA), complete with responsive design, developer style guides and pre-integrated functionality.



Who Is It For?

The RLP is a great solution for:



B2C single site, single language and currency.



Clients who require a fixed timeline and fixed cost.



Companies testing new markets or launching new products.



Emerging digital commerce brands migrating from smaller, lighter functionality eCommerce platforms.

How Does It Help Overcome Customer Challenges?

TA Digital's RLP enables customers to launch a Salesforce Commerce Cloud site in **fewer than 12 weeks** at a cost of **\$160K or less**, saving them valuable time and implementation costs.

12
WEEKS

\$160K

The program base scope covers:

- RLP discovery and implementation including Page Designer & Einstein functionality
- Payment gateway and Google Tag Manager integrations via Link Cartridges
- Tax & PayPal Express integrations via Link Cartridges
- Initial customer data migration and generic affiliate product catalog feed
- OMS integration with simple feeds or client can leverage Salesforce OMS
- Dynamic Imaging Services (DIS) Activation
- Boost content creation with Page Designer enablement

Schedule a Complimentary Consultation Today!



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TA Digital is the only global boutique agency that delivers the “best of both worlds” to clients seeking to achieve organizational success through digital transformation. Unlike smaller, regional agencies that lack the ability to scale or large organizations that succumb to a quantity-over-quality approach, we offer resource diversity while also providing meticulous attention to the details that enable strategic success.

Over the past 20 years, TA Digital has positioned clients to achieve digital maturity by focusing on data, customer-centricity and exponential return on investment; by melding exceptional user experience and data-driven methodologies with artificial intelligence and machine learning, we enable digital transformations that intelligently build upon the strategies we set into motion. We are known as a global leader that assists marketing and technology executives in understanding the digital ecosystem while identifying cultural and operational gaps within their business - ultimately ushering organizations toward a more mature model and profitable digital landscape.

Recognized in 2013, 2014, 2015, and 2019 Inc. 5000 list as one of the most successful technology companies in the United States, TA Digital is pleased also to share high-level strategic partnerships with world class digital experience platform companies like Adobe, SAP and Salesforce and possess global partnerships with industry leaders such as Sitecore, Episerver, Acquia, Elastic Path, BigCommerce, AWS, Azure and Coveo.



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